

**Subject:** Fwd: Re: Today's BID meeting

**From:** rafikg76@gmail.com

**Date:** 03/23/2017 01:10 PM

**To:** jbriggs@jbriggslaw.com

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Subject: Re: Today's BID meeting

From: Rafik Ghazarian <[rafikg76@gmail.com](mailto:rafikg76@gmail.com)>

To: s ch <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)>

Time: 2016-10-13T03:21:05.000Z

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Hi Christina,

I just got home. My notebook is at work. I'll send you the dates in the morning.

Rafik

On Oct 12, 2016 4:51 PM, "s ch" <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)> wrote:

Rafik, can you advise Christina as to exact deadline for LF Ledger insert and size/paper requirements?

Chris Serrano

Berkshire Hathaway HomeServices, California Properties

Branch Manager, Los Feliz Office

President of the Los Feliz Village Business Improvement District

323-671-1219 direct

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From: Christina Moses <[cmoses@threeshades.com](mailto:cmoses@threeshades.com)>

To: s ch <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)>

Sent: Wednesday, October 12, 2016 4:37 PM

Subject: Re: Today's BID meeting

HI Chris,

Thanks for the feedback on the map ad sizes. Using the 1/4 page and using a combo for larger ads should be fine.

Regarding the BID flyer, could you please let me know the size and deadline? I am offsite tomorrow for a client event that we are supporting and today/tonight is packed with work for that. Could I work on this Friday or does it need to be done sooner?

Thanks for your understanding on this.

Christina

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Christina Moses

President

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From: s ch <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)>  
Reply-To: s ch <[serranochilipepper@yahoo.com](mailto:serranochilipepper@yahoo.com)>  
Date: Wednesday, October 12, 2016 at 4:33 PM  
To: Christina Moses <[cmoses@threeshades.com](mailto:cmoses@threeshades.com)>  
Subject: Today's BID meeting

Hi Christina!

So, two things came out of meeting today. One requires a bit of urgency;

We would like to include a Holiday Festival flyer as an insert in the Ledger. Unfortunately though, the deadline for that is next week so we need to get done ASAP. Can you work on the artwork for that so I can get printed ASAP? We all decided to go with same general theme as last year, maybe changed ever so slightly.....date is Saturday, December 3rd, time is 6 to 9 PM.

Second, I think everyone believes the most commonly used ad space will be the 1/4 page (business size card ad). We'd like to sell those at \$90/space. If someone wants a larger ad, then it would be a combination of 2-4 of those spaces and charged accordingly. What do you think?

Chris Serrano  
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